

YouGov Survey Results

Sample Size: 514 GB Adults planning to vote in the Strictly Come Dancing final
Fieldwork: 12th - 14th December 2016

	Gender		Age			Social Grade	
	Male	Female	18-49	50-64	65+	ABC1	C2DE
Weighted Sample	479	323	217	133	130	290	189
Unweighted Sample	514	162	352	130	208	176	373
	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION:

Strictly Come Dancing Final

[Adjusted to account for multiple votes]

Danny Mac	23	29	20	29	22	15	22	25
Ore Oduba	19	15	21	18	20	20	19	18
Louise Redknapp	22	20	23	20	25	25	22	22
I have not made my mind up yet	35	37	34	34	33	40	36	34

You get up to three votes each week on Strictly Come Dancing. Each vote can be for the same contestant or different contestants and you don't have to use all your votes.

How do you think you will vote this weekend or have you not made your mind up yet?

Vote 1

Danny Mac	24	28	22	29	24	17	23	26
Ore Oduba	16	9	19	14	17	17	16	15
Louise Redknapp	21	17	22	19	22	23	19	23
I have not made my mind up yet	31	33	30	31	27	35	31	31
Will not cast a vote	8	13	5	7	10	8	9	6

Vote 2

Danny Mac	21	27	18	29	18	11	21	21
Ore Oduba	18	15	19	17	16	20	17	19
Louise Redknapp	22	20	22	19	25	23	22	20
I have not made my mind up yet	33	32	33	33	30	35	33	32
Will not cast a vote	7	7	7	2	11	11	7	7

Vote 3

Danny Mac	19	23	17	24	17	13	17	22
Ore Oduba	19	16	21	19	21	17	20	17
Louise Redknapp	19	18	20	18	21	21	20	19
I have not made my mind up yet	33	34	33	33	30	37	34	32
Will not cast a vote	9	9	9	6	12	12	9	10